



TY ACADEMY

Project Brief

Following your participation in TY Academy we would love you to build on your knowledge and interest by creating your own **Action Project** that addresses issues related to the work of Concern Worldwide in the Global South.

What is an Action Project?

An action project involves taking **specific actions** that have a positive impact on your environment or community. While you will need to carry out research a part of your project it is different from your normal school research project because it includes actions that make a change. See examples on the last page of this guide. An important part of an action project is also about raising awareness about your development issue and about your project.

Can I work in a group?

Yes, you can run your own project or run a team project. It's up to you.

Project Deadline

16th April 2021

Reporting on your Project

Please submit your project by filling in this [online form](#). Then send us relevant images & videos along with a consent form via WeTransfer or Google Drive to susie.spratt@concern.net. See the TY Academy section of the website [here](#) for more details.

Then what?

Concern will profile the best projects on our social media at our final TY Academy Celebration event on 6th May. **Prizes** will be awarded to the best 3 projects. Projects will be judged according to their creativity, their understanding of the issues and their impact.

HOW TO RUN A PROJECT

Step 1: Choose an issue

Choose one of the following issues. Choose one that that you especially care about.

- Poverty
- Hunger
- Climate Change
- Gender Equality

Step 2: Get creative & plan your project

Brainstorm some solutions to the issue that you have chosen. What sort of actions could you take locally that could contribute to solving these problems? How can you raise awareness about these issues? Set clear goals. Make a timeline and task list.

Step 3: Research

Learn more about your issue – make yourself familiar with the **causes and solutions** to the issue. How does it connect with the SDGs? Visit <https://www.concern.net/> for inspiration. Talk to friends and experts if possible. Contact groups who work in the area for more information or support if you need it. Record all the steps you take.

Step 4: Take action!

Run your action or campaign! Don't forget to record what you do.

Step 5: Raise Awareness

Find ways to raise awareness both about your project and about your issue.

Step 6: Reflect

Look back on your project – what you have learned and what impact your project has had. It's ok if it didn't go quite the way you expected it to, you will learn valuable lessons.

Step 7: Submit your Project

Please submit your project by filling in this online form. You can also send us relevant images & videos. See [here](#) for details.

PROJECT IDEAS

Please come up with your own ideas – here are just some ideas to get you thinking. Don't forget – the aim of your project is to make a difference and to educate others about your issue of choice.

ONLINE

- Host or facilitate webinars
- Host or facilitate workshops
 - o For your peers
 - o For the public
 - o For 1st years
 - o For local primary school
 - o other
- Host or facilitate a themed conference in your school
- Create campaign for change in school policy
- Create campaign for change in local community
- Create a social media campaign
- Run a competition
- Run educational quizzes
- Start a petition
- Lobby businesses (eg: local supermarkets) or corporations (big business)
- Lobby politicians or local council to make changes in policy
- Work with local charity to develop a project for those experiencing poverty
- Create systems for reducing food waste
- Set up fashion swap with friends (online?)

OUTDOOR IDEAS

- Kitchen or Vegetable Gardens
- Pollinator Gardens
- Outdoor scavenger hunts for awareness raising
- Outdoor games – Geocaching with educational twist

INDOORS (When restrictions are lifted)

- Set up advisory council in school
- Install Eco-friendly items (eg: bins/solar panels/bike)
- Set up an Education Programme in school about your issues of choice
- Run a games day for 1st years that educate about your issues
- Fashion swap

TOGETHER BUT DISTANCED

- Learn a new skill as a team that promotes your issue
- Make an edit a video
- Create a blog
- Create a podcast