

**SPEAK,
ACT, DO**

CONCERN
worldwide

ENDING
EXTREME POVERTY
WHATEVER
IT TAKES



Work Sheet 4

FRAMING THE ISSUE



As you watch the video, answer the questions to think about how this issue is communicated (or framed) to you, the audience.

1. How does the video introduce what it is looking at?

2. What do the images tell us/communicate to us?

3. What does the music tell us/communicate to us?

4. How are the people in the video portrayed?

5. How are personal stories used?

6. Who is the focus (the people in the video or the viewer)?

7. How does the video make you feel?

What are three things you can take away from this video to help you 'frame' your project?

1. _____
2. _____
3. _____