

SPEAK, ACT, DO

CONCERN
worldwide

ENDING
EXTREME POVERTY
WHATEVER
IT TAKES



Work Sheet 5

ACTION PLANNING



Use this tick list to decide the best ideas for your two actions:

- Is it simple to understand?
- Is the 'ask' clear (e.g. sign this petition, donate to a fundraiser, write a letter)?
- Can it be completed in the time that we have?
- Is it relevant to our topic?
- Can we measure our success?
- Does it use our skills as a group?
- Does it communicate the issue truthfully and give dignity to those experiencing this issue?
- Is it interesting?

Ideas that I like: _____

Chosen local action:

Chosen Concern/global action:

Concern is signed up to the Dóchas Code of conduct for imaging and messaging. Does our project:

- ✓ Avoid stereotyping people and places?
- ✓ Show dignity and respect to the people concerned?
- ✓ Stand in solidarity with the global community (or in other words is it building empathy rather than sympathy for the people involved)?

THE AUDIENCE

Our target audience is: _____

What information do people need to know (try to keep it simple and powerful). It might be handy to have a key sentence or slogan!

OUR TEAM

Our team leader is: _____

The people on my team and their responsibilities are:

Who do we need to contact/speak to/ask permission from?

Task list: what are the steps you need to take to complete your action? Be as detailed as possible!

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

How are we going to share our actions/communicate with the people we need to?

How are we going to measure how successful we are/how many people we reached?
