



CONCERN
worldwide

THE CONCERN HUMANITARIAN FUND

A community of leading humanitarian donors supporting Concern's rapid response and sustainable futures programmes.



In Umerkot District, Pakistan, Concern staff examine nine-month-old Radhika who suffers from severe acute malnutrition. Her mother, Neelam is pregnant with her second child.

Photo: Arif Shad / Ingenious Captures / Concern Worldwide

“Over the last ten years the need for global humanitarian funding has quadrupled and the international community is struggling to cope.”

Dominic Crowley

Director of Emergencies, Concern Worldwide

A message from our CEO – why we need your support for the Concern Humanitarian Fund.

Concern has been working with people living in extreme poverty for more than 55 years, helping them achieve major improvements in their lives which last and spread without ongoing support. While there has been significant progress in the last quarter century in this regard, this has started to stall due to the devastating impacts of climate change and conflict.

In the last ten years, global humanitarian funding needs have increased from US\$12.8 billion to US\$54.4 billion, and the number of people reached through Concern's emergency programmes has increased by almost 130%.

As we have all seen from our television screens, the war in Ukraine has had a devastating effect on global food security, particularly for many countries in Africa. 2022 was the second worst year for poverty reduction in the past two decades, with almost one in ten of the world's population now living in extreme poverty.

This pattern of conflict has continued into 2023, not just in Ukraine, but in many other

places where Concern works such as Sudan, Somalia, Haiti and DRC. On top of this, natural disasters, such as the earthquakes in Turkey and Syria, are further exacerbating the humanitarian situation.

Concern anticipates an acceleration of these trends in 2023 and beyond, with the world's poorest communities most severely affected. As a result, we are committed to enhancing our work in fragile and insecure environments, where the setbacks of these humanitarian catastrophes are most acutely experienced. We can only do this with your help.

WE MUST ACT NOW

As we approach Concern's 60th anniversary, we must continue to act and expand our efforts, responding faster to the needs of vulnerable communities worldwide. This is why we are launching the **Concern Humanitarian Fund** – to enable us to rapidly respond to emergencies with life- saving cash, food, shelter and medical care and to provide long term solutions for the extreme poor.

OUR GOAL

Our goal is to raise *€7.5 million which will support the lives of an estimated 200,000 people each year over five years*. The **Concern Humanitarian Fund** will allow us to reach more people faster with life-saving supports, and to invest in longer-term solutions and sustainable futures for some of the world's poorest communities.

We are asking our key supporters to enable us make this happen.

Your contribution to the fund will provide the resources we need to respond more quickly and more effectively, making a significant impact on the lives of those who have lost everything and those affected by extreme poverty.

With your help, we can respond to more crises in the world. I urge you to join our efforts to help those in urgent need, building a better future for us all.

Those who will be most impacted by humanitarian crises will be most grateful for Concern's assistance, made possible by your contribution.

With my sincerest thanks,
David Regan, CEO of Concern Worldwide



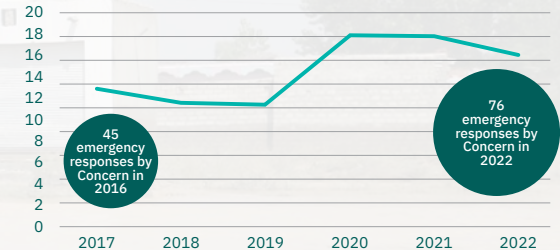
What is driving the growing humanitarian crisis?



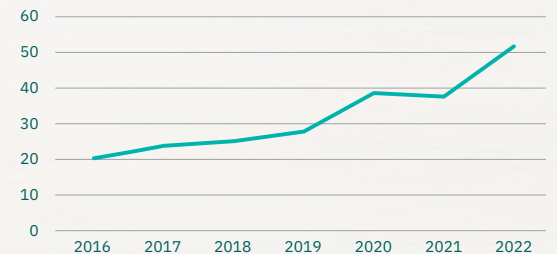
Charsada, Khyber
Pakhtunkhwa, Pakistan.

Photo: SRSP /
Tauseef Ahmad /
Concern Worldwide

Number of people reached through
Concern's emergency responses (millions)



Increase in global humanitarian
funding needs 2016–2022 (US\$ billion)



Source: www.unocha.org

The growing humanitarian crisis has led to a dramatic increase in demand for Concern's services. What is driving this increase?

CLIMATE INJUSTICE – *those who have done the least to cause the climate crisis are being hit first and hardest*

- The last 8 years have been the warmest on record, threatening the food security and livelihoods of millions of people.
- More than 345 million people are facing high levels of food insecurity in 2023, a staggering rise of 200 million people since the Covid-19 pandemic (*Source: World Food Programme*).

CONFLICT

Conflict is still the biggest driver of hunger, with 70 percent of the world's hungry people living in areas afflicted by war and violence (*Source: World Food Programme*).

Amos M Gaye dispenses vaccine for the Liberian Ministry of Health.

Photo: Gavin Douglas / Concern Worldwide

PANDEMICS AND DISEASE OUTBREAKS

The World Bank estimates that the Covid pandemic pushed 97 million more people into poverty in one single year in 2020. Population growth, climate change, and increased interactions at the human-animal interface, all affect the likelihood of future pandemic events.



The Concern Humanitarian Fund – how it works.

**Raising €7.5M
over five years to achieve...**

impact at scale...

**...where and when
most needed.**

A community of humanitarian donors who come together to achieve impact at scale.

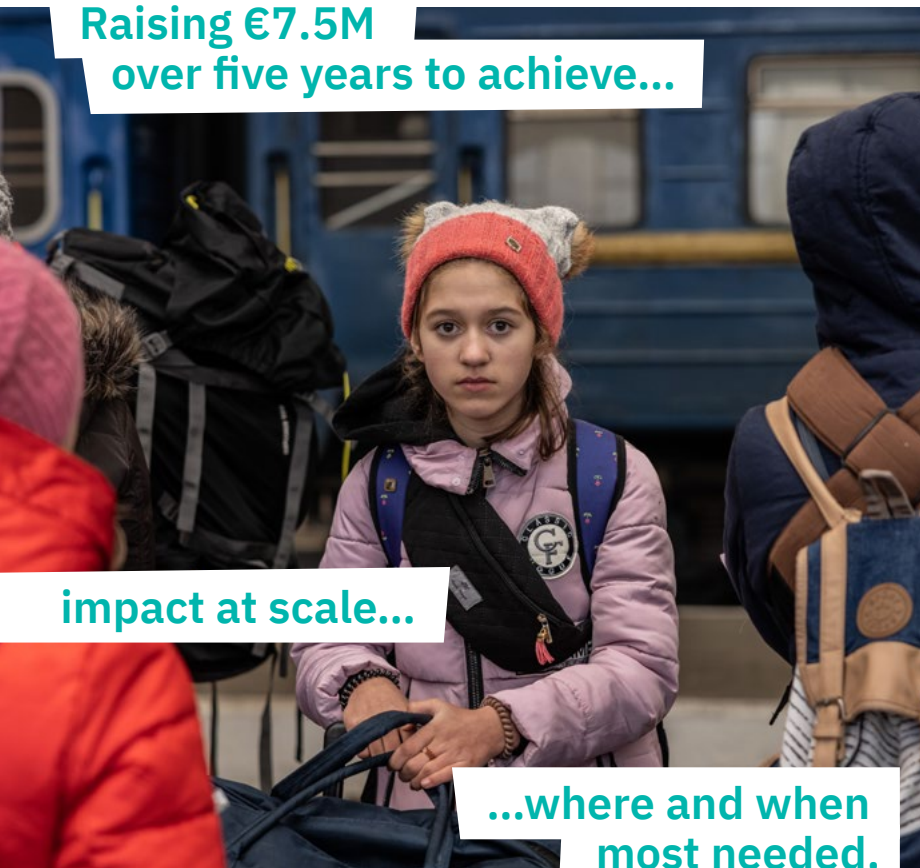
With your support, we plan to raise **€7.5 million over five years**, thereby reaching 200,000 people annually.

Your support will enable the following:

- Rapid emergency response, providing life saving cash, food, shelter and medical care.
- Longer term interventions working with the extreme poor, building resilience through nutrition and health programmes and creating sustainable futures with education and livelihood programmes.

We are asking key donors to consider multi-annual pledges to the **Concern Humanitarian Fund**, at whatever level you wish to support, as this will allow us to plan and respond at scale when needed.

Yana* (11), is standing on the platform at Lviv train station, eastern Ukraine, waiting to board a train to the Polish border. Photo: Stefanie Glinski / Concern Worldwide



FUND PURPOSE: ACHIEVE IMPACT WHEN AND WHERE IT'S NEEDED MOST

Your support will

- Provide us with the flexibility to respond faster and more effectively to emergencies and humanitarian needs as they arise.
- Identify new opportunities to expand and improve our programmes.
- Enable us to leverage public funding (such as Irish and UK AID) at scale and increase the impact of your gift.
- Deliver the financial stability and flexibility needed to achieve our mission and make a meaningful impact in our communities.

Today, we are seeking the support of pace-setting donors, passionate individuals, companies and organisations who share our vision for the Concern Humanitarian Fund.

THE CONCERN HUMANITARIAN FUND



Saving lives. Recent examples of Concern's emergency response work and how your support will help save lives.

2022: UKRAINE WAR – We helped **65,000** internally displaced people within Ukraine during the first year of the conflict. Among the supports we are providing are cash payments, food parcels, hygiene items, and household items. In addition, Concern is providing psychosocial supports for people affected by the conflict.

2021: HAITI EARTHQUAKE – In 2021, the southwest of Haiti was hit by a 7.2 magnitude earthquake killing **2,248** people and leaving **690,000** people in need. Our previous emergency response experience meant we were able to mobilise a team within 72 hours.

2020: DEMOCRATIC REPUBLIC OF CONGO – Our mobile Rapid Response team responded to five displacement crises, providing emergency support to households fleeing conflict and natural disasters and helping them to buy food, access clean water and receive hygiene kits. In total **159,000** displaced people were supported by Concern.

2019: CYCLONE IDAI, SOUTHERN AFRICA – In Malawi, an estimated **975,000** people were affected. We supported more than 10% of the affected population in three districts through a multisectoral response which included food distribution to **2,500** households, seeds and tools to **7,500** households and cash transfers to **8,120** families.

We reached approximately **26,400** people with hygiene messaging, which is especially important when clean water supplies have been destroyed.

2018: EBOLA OUTBREAK EMERGENCY – An outbreak of Ebola took hold in several parts of the Democratic Republic of Congo. Concern responded to the situation in North Kivu by training **360** health workers on how to diagnose and treat suspected cases.



**Demand for
Emergency Humanitarian Support
is rapidly increasing...**

**...and currently,
we cannot meet
the growing needs.**

Northern Aleppo district,
northwest Syria was badly
affected by an earthquake
in February 2023, with
many buildings destroyed
and damaged and tens of
thousands left homeless.

*Photo: Kieran McConville /
Concern Worldwide*

Building sustainable futures for the poorest communities.

Examples of how your support for our sustainable futures programmes directly impacts the lives of individuals, families, and communities.



EDUCATION

Eliza, Lekeleni and *Prilani* attend Nambesa Primary School in Malawi which has just 12 teachers for its 868 students. In Malawi there are a lot of barriers to education for girls such as poverty, early marriage, and pregnancy.

Concern supports Nambesa Primary School through capacity building and teacher training. The school has a strong focus on female students, supporting them to stay in school and to prepare for a career. The school also has a buddy mentor system where they match students who are doing well to assist others who may be struggling.

Eliza tells us that what she learns at the school has really helped to pursue her ambition to attend college and become a doctor.



Students attending
Nambesa Primary School,
Nchalo, Malawi.

*Photo: Jason Kennedy /
Concern Worldwide*



LIVELIHOODS

Just a few years ago, **Violette** and her family were struggling to survive in Cibitoke, Burundi. Looking after her children on her own, she had no access to healthcare, their home had no roof, and she could not afford to send her children to school.

With a cash grant and training from Concern, Violette started a business selling bananas. The business has since grown and she now has livestock and a kitchen garden where she can grow food. In addition, Violette has

Violette Bukeyeneza and her son with the pig she has bought from the profits of her business at her home in Burundi.

Photo: Abbie Trayler-Smith / Concern Worldwide

purchased a plot of land for 400 coffee bean plants, and with the profits is able to send her children to school.



HEALTH AND NUTRITION

Nyahok experienced every parent's nightmare when her 10-month-old daughter Nyariek became unwell. Nyahok brought her daughter to a healthcare centre in Unity State in South Sudan, where the staff had received training from Concern in the diagnosis and treatment of malnutrition in young children. After being screened by the staff, Nyariek was diagnosed with malnutrition and was put on a course of PlumpyNut, a nutrient-rich paste designed to treat the condition.

Nyahok Diew with her daughter, Nyariek. The Concern health care worker is using a special band to evaluate Nyariek's level of malnourishment.

Photo: Ed Ram / Concern Worldwide

"After coming to the clinic for the second time, I have found that my child is gaining weight, which is a great relief" said Nyahok



How your support can help us:

Join a community of humanitarian supporters who are changing the lives of hundreds of thousands of people every year. Align your business with a trusted international charity and ensure your commitment leads the way.

Emergency Response Leaders help us act quickly to save lives and reduce suffering when an emergency strikes.

Sustainable Futures Leaders extend options and build sustainable futures for people in extreme poverty.

Concern's Early-Child Development Officer Mahamadou Boubakar helps healthcare staff at the Concern-supported intensive nutritional recovery centre (CRENI) at Tahoua Hospital, in Niger, carry out an initial assessment of 13-month-old Nana-Aicha who is severely malnourished.

Photo: Darren Vaughan / Concern Worldwide



As an **Emergency Response Leader**, Concern will:

- share information on new emergency appeals with you first
- share 'behind the scenes' updates with your staff
- send regular reports with case studies on our emergency response work
- galvanise employees through social impact and purpose.

As a **Sustainable Futures Leader**, Concern will:

- offer 'behind the scenes' updates from our overseas offices for your staff
- send regular reports with real stories of our work delivering impact in education, health and livelihoods
- invite you to events spotlighting our sustainable futures activities
- inspire your staff with issues that matter.

Why should my company become a Concern Humanitarian Fund Partner?



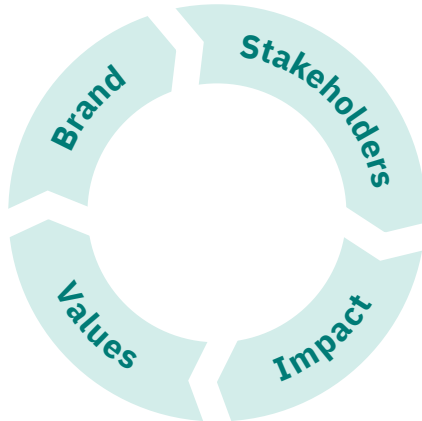
Concern Worldwide
is a trusted brand



Our work makes
a difference



Our work engages
your employees



HERE'S WHAT SOME OF OUR CORPORATE PARTNERS SAY:

“Concern is a **trusted brand**, founded in Ireland 55 years ago. That trust is so important to us.”

“We believe that everyone should have **access to decent education, health, and work**. When we give to Concern we know that we are putting this belief into action.”

“Achieving positive **impact** is important to us. Concern is great at demonstrating and reporting back on the impact of its work. We share this impact with our stakeholders.”

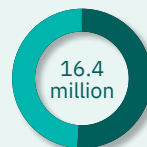
“**Our staff** are really proud that our company is supporting a Concern programme.”

Where we work and number of people reached in 2022.

- | | | | |
|----------------|------------|-----------------|----------------|
| 1 Afghanistan | 8 DRC | 15 Malawi | 22 South Sudan |
| 2 Bangladesh | 9 Ethiopia | 16 Niger | 23 Syria |
| 3 Burkina Faso | 10 Haiti | 17 Pakistan | 24 Türkiye |
| 4 Burundi | 11 Iraq | 18 Sudan | 25 Ukraine |
| 5 CAR | 12 Kenya | 19 Rwanda | |
| 6 Chad | 13 Lebanon | 20 Sierra Leone | |
| 7 DPRK | 14 Liberia | 21 Somalia | |

No. of people reached in 2022

Emergencies



Health



Education



Livelihoods



■ Direct ■ Indirect

**Please join us as part of
the Concern Humanitarian Fund
and help achieve impact when and
where it's needed most.**

Thank you.

For more information please contact:
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Jaro Duba, beneficiary in North Horr,
(El-Boru Magado community), Kenya.

Photo: Ed Ram / Concern Worldwide





COVER IMAGE: Concern Nurse Beatrice, welcomes mothers and children at Lomodang Outreach facility, Kenya. Concern supports rural family by providing nutrition services such as OTP and SFP, including distributing PlumpyNut, supplements and antibiotics.

Photo: Jennifer Nolan / Concern Worldwide

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ENDING
EXTREME POVERTY
WHATEVER
IT TAKES

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We are proud that in 2020 Concern was named Charity of the Year at the Charity Excellence Awards Ireland, won the Chartered Accountants Ireland Leinster Society Published Accounts Awards, and received the Carmichael Good Governance Award.